



EXHIBITOR PROSPECTUS



NO. 1 ON THE INDUSTRY TRADESHOW CHARTS



★ NASHVILLE, TN • AUG 6-8, 2025 ★





NOT THE SAME OLD SONG AND DANCE!

FOREST PRODUCTS EXPO

A PLACE FOR SOFTWOODS AND HARDWOODS

The 2023 Forest Products EXPO saw a record number of exhibitors, with SPFA having to increase the size of the show floor three times before finally hitting maximum capacity!

ATTENDEES
1,342

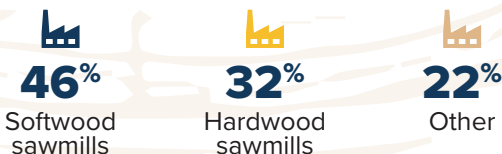
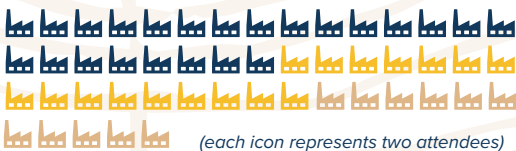
INTERNATIONAL COMPONENT
319 ATTENDEES
FROM **21** COUNTRIES

217 exhibiting companies
1,017 exhibitor personnel
58,337 sqft. of displays
EXHIBITORS

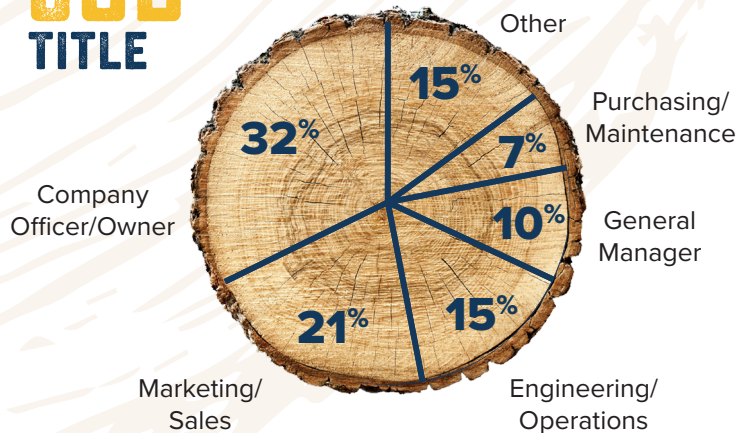
WHO ATTENDS EXPO



LUMBER MANUFACTURING



JOB TITLE



ATTENDEE DEMOGRAPHICS



FINE TUNE YOUR STRATEGY

★★★★★ AUG 6-8, 2025 • MUSIC CITY CENTER • NASHVILLE, TN ★★★★★

EXHIBIT SPACE FEES

To be eligible for the Southern Forest Products Association Member (SFPA) discounted price, an exhibitor must be an SFPA Associate Member by June 30, 2024, and must renew the SFPA annual membership in January 2025.

Booth Area (sq-ft)	SFPA Member	After 7/20/24
100 - 399	\$22.48	\$27.95
400 - 1,199	\$19.28	\$25.55
1,200 +	\$16.98	\$23.25

EXHIBIT SPACE RENTAL INCLUDES:

- Colored 8' high draped back wall and 3' high draped side rails (for in-line booths).
- Standard black carpet for inline (10' deep) exhibit spaces only.
- Booth vacuuming the night prior to show opening.
- Company listing in the official 2025 show program and EXPO website. Basic show program listing includes company name, address, phone number, website, and email. Exhibiting SFPA members receive color, their logo, and a 75-word profile for free; nonmember exhibitors must purchase each of these add-ons a la carte.
- Exhibitor Directory. (Exhibitor is responsible for entering/editing this information online in the Exhibitor Tools section of the website. If your information is not submitted, it will not be included on the website or in the Show Program.)
- Online exhibitor service kit.
- Two (2) complimentary badges for the first 100 square feet of space and one complimentary badge for each additional 100 square feet of space.

SCHEDULE OF EVENTS

AUGUST 3-5, 2025

Exhibitor Move-In



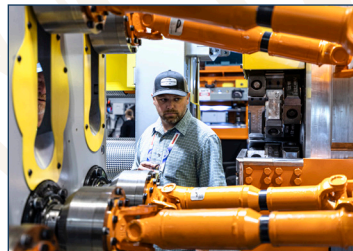
AUGUST 7, 2025

Sawmill Safety Awards Breakfast
7:30-8:45 a.m.

(Awards Presentation)

Exhibit Hall

Open 9 a.m. to 5 p.m.



AUGUST 9, 2025

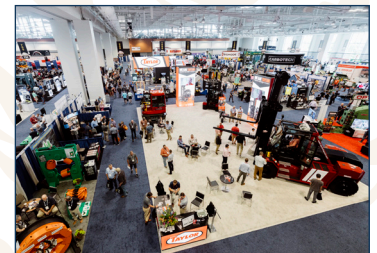
Exhibitor Move Out



AUGUST 6, 2025

Exhibit Hall Open
9 a.m. to 5 p.m.

Opening Reception
3:30-5 p.m.



AUGUST 8, 2025

Exhibit Hall
Open 9 a.m. to 3 p.m.

Exhibitor Move Out
3-10 p.m.



THE EXPO 2023 REVIEWS ARE IN

EXPO GIVES CUSTOMERS AN OPPORTUNITY TO TALK TO US ABOUT POTENTIAL OPPORTUNITIES.

NASHVILLE'S
a unique destination to
TAKE A WORK TRIP
and turn it into a
GREAT SOCIAL EXPERIENCE.

IF YOU'RE NOT AT THE SHOW, THEN PEOPLE WONDER IF YOU'RE STILL IN BUSINESS.

I WISH WE COULD DO THESE EVERY MONTH.



What I enjoy about this show in particular is that
IT'S PUT ON BY THE INDUSTRY, AND IT SUPPORTS THE INDUSTRY.

IT'S LIKE A FAMILY REUNION.

When my assistant paid for the show, we were a little skeptical. But

WHEN WE GOT HERE, WE WERE TOTALLY IMPRESSED.

Were you part of the EXPO 2023 lineup? We hope to see you back in 2025!
SEE THE SETLIST AT [SFPAEXPO.COM](https://sfpaexpo.com)!



SOUTHERN FOREST PRODUCTS ASSOCIATION



SFPA is proud to produce, organize, and sponsor the Forest Products Machinery & Equipment EXPO